



NEWS RELEASE

FOR IMMEDIATE RELEASE

Sabrina Glavan

Unilever United States

201-894-2815

sabrina.glavan@unilever.com

UNILEVER'S "ADOPT-A-SOLDIER PLATOON" TEAMS UP WITH PARAGON FEDERAL CREDIT UNION TO HELP NEW JERSEY TROOPS STATIONED IN IRAQ

Two units of the N.J. Army National Guard stationed at Camp Anaconda receive a great array of snacks and personal care items through donation drive

ENGLEWOOD CLIFFS, NJ, April 9, 2007 – Thanks to the *Adopt-a-Soldier Platoon* – a grass-roots initiative launched by Unilever USA and the work of Paragon Credit Union of Montvale, N.J., troops stationed in Iraq received a new projector for training and entertainment and 7-foot screen, as well as much-needed cartridges for their printers. Paragon, its members and employees raised more than \$1,400 to fund the special shipment. In addition, Paragon members and employees donated a large quantity of personal items, which included food, candy and toothbrushes. The drive was held between March 5, 2007 and March 16, 2007.

“It’s all about taking care of our brave men and women who are sacrificing for their country. And it is such a great feeling to give back,” said Alan Krutchkoff, president and co-founder of the Adopt-a-Soldier-Platoon (AaSP). “Our efforts started out small, but with the generosity and dedication of colleagues, friends and local businesses such as Paragon, we are making a big difference in boosting morale and delivering some cheer.”

“We have strong ties to the local community here at Paragon, and so we wanted to share our appreciation and thanks with our troops serving abroad - representing the Garden State,” added Paragon President & CEO Richard Rays. “We wish the troops well and hope our contribution will make their days a bit brighter.”

A check presentation and donation ceremony was held on Tuesday, March 20th at the Paragon headquarters in Montvale, New Jersey. Attendees included a former Platoon adoptee and Operation Iraqi Freedom veteran, a representative from the N.J. Army National Guard, AaSP members, employees of both Paragon and Unilever and local business leaders.

Adoptees are friends, relatives, neighbors and co-workers of AaSP members and are deployed in the Middle East. Since its inception in April 2003, the group has supported more than 50 units and impacted tens of thousands of America’s bravest.

About Adopt-a-Soldier Platoon

The Adopt-a-Soldier Platoon is a grassroots volunteer organization comprised of Unilever US employees in New Jersey and Connecticut, as well as their families and friends. Launched by Alan Krutchkoff and Holmes Brady, the Platoon has been caring for relatives and friends of Unilever U.S. employees who serve in Iraq and Afghanistan since April 2003. Adopt-a-Soldier is currently supporting more than two dozen Army and Marine units in Iraq, including the 28th Combat Support Hospital in Baghdad, the 102nd Infantry in Afghanistan and now the N.J. Army National Guard in Iraq. To participate in the Adopt-a-Soldier Platoon initiative, please contact Alan.Krutchkoff@Unilever.com or visit the website at <http://www.adoptasoldierplatoon.org/>

Unilever has a proud history of encouraging its employees to give back to the communities in which they work and live. In addition to supporting national community relations platforms, Unilever promotes volunteerism in matched time off and by providing an environment that promotes charitable service.

About Unilever

Unilever [NYSE: UL, UN], one of the world's largest consumer products companies, aims to add vitality to life by meeting everyday needs for nutrition, hygiene and personal care. Each day, around the world, consumers make 150 million decisions to purchase Unilever products. The company has a portfolio of brands that make people feel good, look good and get more out of life.

In the United States these brands include recognized names such as: Axe, "all," Ben & Jerry's, Bertolli, Breyers, Caress, Country Crock, Degree, Dove personal care products, Hellmann's, Knorr, Lipton, Popsicle, Promise, Q-Tips, Skippy, Slim-Fast, Snuggle, Suave, Sunsilk and Vaseline. All of the preceding brand names are registered trademarks of the Unilever Group of Companies. Dedicated to serving consumers and the communities where we live, work and play, Unilever in the United States employs approximately 13,000 people in more than 60 office and manufacturing sites in 24 states and Puerto Rico – generating nearly \$10 billion in sales in 2006. For more information visit www.unileverusa.com.

About Paragon Federal

Paragon Federal Credit Union has more than 56,000 members and assets of \$380 million. Paragon Federal is a not-for-profit financial cooperative, which returns earnings back to its members in the form of higher dividend rates on savings and investment accounts, lower interest rates on loans, and reduced or no-fee products and services. For more information, visit www.paragonfcu.org.

###